

LONDONDERRY VILLAGE
FLOURISH
Campaign

■ WAYS TO SUPPORT THE CAMPAIGN

The *Flourish Campaign* will provide the philanthropic support needed to successfully complete the funding for the two new Green House® homes and provide important support for benevolent care. In addition to **outright gifts of cash**, there are alternative ways of providing a generous pledge to the capital campaign. Because Londonderry Village is a 501(c)(3) organization, contributions are tax deductible to the fullest extent of the law.

A MULTI-YEAR PLEDGE

Donor(s) may choose to make their campaign gifts payable over a period of up to five years with the completion of a written pledge form.

A GIFT OF SECURITIES

Londonderry Village supporters may own stocks, bonds, or mutual funds that have appreciated beyond their original cost and may consider making their campaign gift with these appreciated securities. Often, such a gift represents a tax efficient way to support Londonderry Village.

QUALIFIED CHARITABLE DISTRIBUTIONS (QCD) FROM IRA ACCOUNTS

Donors age 70½ years or older may consider making a direct transfer of up to \$100,000 annually from their IRA accounts to Londonderry Village. The basic details and restrictions for taking advantage of this opportunity are as follows:

- You must be 70½ or older when you make your gift, and the gift must be made from an IRA—no other retirement plans (such as 401k, 403b or SEP accounts) qualify.
- Your gift must come to Londonderry Village outright— it cannot be used to establish a life-income arrangement or support a donor-advised fund.
- Although the distribution will be free from income tax, it will not generate an income tax charitable deduction.
- This giving option may be of particular benefit for those who do not itemize deductions.

PLANNED GIFTS

In addition to current gifts that will support the campaign, planned estate gifts are very important to the future of Londonderry Village. There are a number of options for creating a planned gift either currently or through your estate, including charitable gift annuities, charitable remainder trusts, outright bequests, and gifts of life insurance. In some instances, new or increased planned gifts made in response to this campaign may be counted toward the \$2.5 million campaign goal and may help qualify you for special “named gift opportunities.” New and increased planned gifts are an excellent way to augment your current gift to the campaign. Please contact the Development Office for details about how qualifying planned gifts will be counted and credited to the Flourish Campaign.

A GIFT OF JEWELRY, ART, OR OTHER REAL ESTATE

Under certain circumstances, Londonderry Village may accept gifts of real estate or other property.

For further information about any of these ways to give or named gift opportunities, please contact Lisa Thomas, Director of Development, at 717-838-5406, ext 3060.

