

Londonderry Village

Strategic Plan

(2024-2026)

Mission – Londonderry Village is an outreach ministry of the Church of the Brethren and is committed to providing quality housing, healthcare and supportive services in an attitude of love and servanthood

Strategic Imperatives	Strategic Initiatives
Recruitment & Retention	<ul style="list-style-type: none"> - Research recruitment and retention best practices and incorporate into policies and tools.
	<ul style="list-style-type: none"> - Provide support to ensure successful onboarding and assimilation of new CEO.
Resident Experience	<ul style="list-style-type: none"> - Conduct focus groups of current residents and prospective buyers to aid in the design and implementation of amenities upgrade.
	<ul style="list-style-type: none"> - Preserve the cultural strengths unique to Londonderry Village.
	<ul style="list-style-type: none"> - Enhance service level capabilities with memory care, upgraded personal care, short term rehabilitation, home health services and community memberships.
Financial Stability	<ul style="list-style-type: none"> - Exceed bank covenants on financial ratios.
	<ul style="list-style-type: none"> - Secure financing for new projects such as, but not limited to, Fox Run, hybrid apartment building(s), Leffler and PC renovation and amenities upgrade.
	<ul style="list-style-type: none"> - Explore land acquisition for future growth and/or investment.
	<ul style="list-style-type: none"> - Explore new revenue streams.
Strategic Alliances & Partnerships	<ul style="list-style-type: none"> - Increase technology expertise and abilities by leveraging internal and/or external resources.
	<ul style="list-style-type: none"> - Leverage strategic alliance/partnership with like-minded faith-based CCRC(s) for shared services, volume purchasing, enhanced service care models, etc. while retaining autonomy.